

GOVERNING BOARD MINUTES OF THE ANNUAL BOARD WORKSHOP Friday, January 20, 2017

Board members gathered at 8:30 a.m. in the Sycuan Golf Course Conference Room at 3007 Dehesa Road, El Cajon, CA, 92019 for the Annual Board Evaluation and Goal-Setting Workshop facilitated by facilitator Cindra Smith. The workshop included Chancellor's Cabinet member reports and discussion on topics that included updates and information on enrollment strategies, FTES, budget, foundation, East County Education Alliance, Higher Edge Promise Scholarship, and technology. The Board also completed its 2016 performance self-evaluation and reviewed progress for the 2016 Districtwide Board Goals and the 2016 Governing Board Quality and Effectiveness Goals.

Members Present: Trustees Adams, Barr, Garrett, Hiel, and Justeson

Members Absent: None

Others Present: Chancellor Cindy Miles, Presidents Abu-Ghazaleh and Barnes, Vice Chancellors Rearic

and Valencia, Vice Chancellor Research, Planning and Technology Tarman,

Communications and Public Information Director Krueger, and facilitator Cindra Smith

Note Taker: Jennifer Danks

The workshop began at approximately 8:38 a.m.

Public Presentations

There were no public comments or presentations.

Annual Board Workshop

Chancellor's Cabinet members provided the following updates:

Vice Chancellor Workforce & Organizational Development Valencia

A PowerPoint presentation was provided. Topics included the following:

- East County Education Alliance (Alliance)
 - Alliance Structure
 - o Higher Edge Promise Scholarship
 - o Higher Edge Jumpstart Program; the Summer Bridge program
 - Higher Edge Promise Fundraising Campaign
 - Feasibility Study to launch fundraising to raise a \$10M endowment
- Foundation
 - o Brief history, accomplishments, and looking ahead
 - o AlumniFest
 - GradFest
 - Employee Giving Campaign 2016 results

Vice Chancellor Business Services Rearic

Handouts were distributed. Topics included the following:

- 2017/2018 budget development
 - o Allocations to base adjustment, COLA, growth, and restricted funds
 - Increases in step, column, longevity, healthcare, cost of delivering FTES growth, retirement costs, utilities
 - o \$1M shortfall expected between new revenues and increased fixed costs

Public Presentations

Chancellor's Cabinet Reports

Estimated CalSTRS and CalPERS 6-year increase of \$32.5M

Cuyamaca College President Barnes

A **PowerPoint** presentation was provided. Topics included the following:

- Achieving the Dream/Strategic Planning
- Acceleration
- Guided Student Pathways
- Student validation and engagement
- Organizational health

Grossmont College President Abu-Ghazaleh

A PowerPoint presentation was provided. Topics included the following:

- Administrator turnover (20 administrator turnovers in 18 months)
- Enrollment strategies and FTES
 - o Realities
 - Enrollment tools
- Non-resident/International students

Associate Vice Chancellor Research, Planning & Technology Tarman

- Departmental structure
- Data literacy: goal to teach people how to use data to inform their work
- Technology:
 - Workday status and training
 - Moving from Blackboard to Canvas as online learning tool
 - Districtwide wireless coverage
 - Business Process Analysis (BPA) regarding technology unmet needs.
 Another BPA will be held this spring to design a prioritization process
- Review and discussion of Colleges' Scorecard data

Communications and Public Information Director Anne Krueger

- Community College League of California (CCLC) <u>Fast Facts</u>
- CCLC Annual Legislative Conference, Sacramento
- Association of Community College Trustees (ACCT) Legislative Summit, Washington, D.C.

Unrelenting Change, Innovation & Risk Discussion

Based on the book *Unrelenting Change, Innovation and Risk* by Daniel J. Phelan, Chancellor Miles and Dr. Smith engaged the trustees in the following discussion:

- The partnership of the Board and Chancellor toward transformative change and the five touchstones for trust and work
- Board preparedness and leadership in innovation involving three components:
 - Supervisor: monitoring and evaluating executive and organizational performance
 - Co-creator: contributing to overall strategy by providing insights about the external environment as well as those individual experiences and skill sets
 - Supporter: helping the institution avoid pitfalls, garnering support, and assisting the chancellor in her work with the government and various constituencies

Board Members Reviewed and Discussed the Following Documents:

- District Mission, Vision & Goals—reviewed and confirmed
- BP 1200 District and College Vision, Mission and Value Statements—reviewed and confirmed
- 2016-2022 Strategic Plan

Governing Board: 2016 Districtwide Goals Evaluation

Board members reviewed the <u>2016 Districtwide goals</u>, activities, and outcomes.

Goal #1—Create streamlined, student-centered pathways to educational goal completion

Unrelenting Change, Innovation & Risk

District Mission, Vision & Goals

Governing Board: 2016 Districtwide Goals Evaluation

- Goal #2—Close achievement gaps by engaging individual students with diverse needs and removing structural barriers to their success
- Goal #3—Cultivate a student-centered culture of excellence, trust, stewardship, and service

Following the discussion, there was Board consensus that appropriate annual activities had been accomplished toward meeting the goals.

Governing Board: 2017 Districtwide Goals Development

Board members agreed to adopt the 2016 Governing Board Districtwide Goals and annual activities as the 2017 goals and annual activities with the following revisions:

- Goal 2.B.to be revised to read as follows: Monitor and support efforts to increase cultural competency and global responsibility throughout the District
- Goal 3.A.1. to be revised to read as follows: Monitor implementation of Salary Equity Taskforce (SET) to foster fiscal transparency
- Goal 3.B.2. to be revised to read as follows: Monitor implementation of Proposition V and the Project Labor Agreement (PLA) to ensure timely implementation and cost compliance
- Goal 3.B add 4th goal: Ensure budget allocations address fiscal realities of projected expenses rising faster than revenues
- Goal 3.C.3. to be revised to read as follows: Monitor implementation of comprehensive plans (Educational, Facilities, and Technology Master Plans, and Equal Employment Opportunity Plan)

Governing Board: 2016 Self-Evaluation

Board members reviewed the ACCT Standards of Good Practice for Trustee Boards and BP 2715 Board Code of Ethics and Conduct. Upon review of those items, the Board asked that the Chancellor's Office confirm appropriate verbiage is contained in the policy and procedure concerning any potential violation of the Board Code of Ethics and Conduct.

Trustees reviewed their <u>2016 Board Quality & Effectiveness goals</u> and activities; discussed their 2016 Board self-evaluation; and engaged in conversation regarding Board strengths, weaknesses, and achievements. The following was noted:

- The 2016 self-evaluation rating was similar to 2015
- Community relations and advocacy events attendance was discussed
- Board leadership steady and strong
- Board education: There was consensus to schedule a 4:00 PM cultural competency Board workshop

Governing Board: 2017 Quality & Effectiveness Goals Development

The 2016 Board Quality & Effectiveness goals and activities were reviewed and discussed. Finding the goals and activities relevant and current, there was Board consensus to adopt the 2016 goals and activities for 2017.

Adjournment

Board President Garrett adjourned the meeting at 4:17 p.m.

Respectfully submitted,

Approved by the Governing Board February 21, 2017

Cindy L. Miles, Ph.D.
Chancellor and
Secretary to the Governing Board

Jennifer J. Danks Recording Secretary Governing Board: Development of 2017 Districtwide Goals

Governing Board 2016 Self-Evaluation

Governing Board: Development of 2017 Board Quality & Effectiveness Goals

Adjournment

Bill Garrett Board President